



COLLEGE *of*
CHARLESTON

ALUMNI ASSOCIATION

December 17, 2018

College of Charleston Alumni Association
C/O Office of Alumni Affairs
66 George Street
Alumni Welcome Center at Towell Library
Charleston, SC 29424

Citizens Stamp Advisory Committee
C/O Stamp Development
475 L'Enfant Plaza SW, Room 3300
Washington, DC 20260-3501

Dear Members of the Committee:

On behalf of the nearly 90,000 living alumni of the College of Charleston, we are writing to encourage the U.S. Postal Service to issue a stamp in 2020 commemorating the College's 250th anniversary. The College's former President, Glenn McConnell, submitted this recommendation in January 2017 and it has subsequently been endorsed by the City of Charleston, the County of Charleston, and the South Carolina Congressional delegation. We are proud to join such distinguished company.

Please be assured should the U.S. Postal Service issue a stamp in 2020 commemorating the College of Charleston's 250th anniversary, the Alumni Association would purchase enough stamps to meet our postal needs for years to come. According to our records, the Association used approximately \$80,000 in postage last year. In addition, we would encourage alumni, students, parents, and friends of the College to purchase the stamp for their personal and business use. We would also engage alumni volunteers to assist other organizations and entities in stamping previously metered mail.

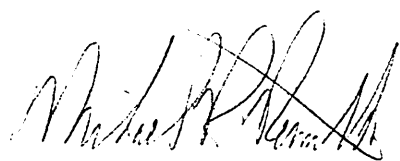
Included with this letter are copies of the supplemental packet provided by the College in October of this year, the Congressional delegation letter, and the City and County resolutions. Rather than reiterate the history of the institution included in these documents, I'd rather share the consistent results of our three most recent Alumni Surveys (2011, 2016, and 2018):

- College of Charleston alumni are significantly more loyal than the average of 150 peer universities—a group that included Clemson, Vanderbilt, UNC Chapel Hill, and Tulane Universities.

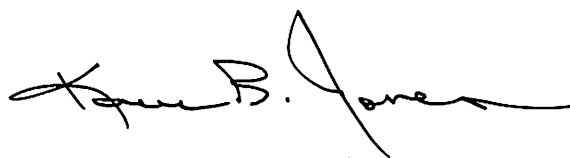
- Nearly 97 percent of alumni feel they received a “good” to “excellent” return on investment for the costs of attending the College.
- Ninety-six percent feel the College prepared us well not only for success in our professions, but also for success in life.
- Over 90 percent of alumni say they regularly promote the College to family, friends, and colleagues.

We hope you agree, this bodes well for strong sales of a stamp honoring the College of Charleston’s 250th anniversary.

Thank you for your kind consideration of our letter and we wish you the happiest of holidays,



Michael Renault '95
President



Karen Burroughs Jones '74
Executive Secretary

cc: Office of the President, College of Charleston
U.S. Senator Lindsey Graham
U.S. Senator Tim Scott
U.S. Representative James Clyburn
U.S. Representative Mark Sanford
U.S. Representative Joe Wilson
U.S. Representative Jeff Duncan
U.S. Representative Ralph Norman
U.S. Representative Tom Rice
U.S. Representative-elect Joe Cunningham '04
U.S. Representative-elect William Timmons
The Hon. John Tecklenburg, Mayor of the City of Charleston
The Hon. Victor Rawl '68, Chair, Charleston County Council.